



Creative Industries Ministerial

30 March 2023

Isle of Man

The British-Irish Council (BIC) Creative Industries work sector today held a Ministerial meeting hosted in Ramsey by Hon Tim Johnston MHK, Minister for Enterprise, Isle of Man Government. Ministers approved a Forward Work Plan to drive and direct activity for the period 2023-2025. The Forward Work Plan's main themes include initiatives to develop the use of technology in the industry, the sector's contribution to climate change and decarbonisation, and initiatives to encourage collaboration with other BIC work sectors.

The meeting was chaired by Deputy Kirsten Morel, Minister for Economic Development, Tourism, Sport and Culture, Government of Jersey.

The Government of Guernsey was represented by Deputy Sasha Kazantseva-Miller.. The Welsh Government was represented by Dawn Bowden AS, Deputy Minister for Arts and Sport and Chief Whip. Officials from across the BIC's Member Administrations, as well as the BIC Secretariat, were also in attendance.

Ministers were presented work undertaken by the sector over the past four years before discussing the contribution of creative industries to wellbeing, considering examples of social prescribing across Member Administrations.

Ministers noted that Member Administrations recognised the important role of the creative industries in contributing to positive wellbeing and population health, alongside providing wider positive economic and cultural impacts.

Ministers also noted that Member Administrations face shared challenges in delivering creative industries driven approaches to improving wellbeing that are sustainable, impactful and provide good value for money. Ministers recognised the value of continuing to share information and experiences through the BIC Creative Industries work sector.

Ministers took the opportunity to undertake a number of site visits on the Isle of Man to local businesses, charities and arts organisations.

Ministers thanked work sector officials in the administrations for their collaborative work in support of the meeting and for continuing to work together constructively.

BIC Secretariat

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